Dear m2m Family, Friends, and Supporters,

When mothers2mothers (m2m) was founded in 2001, it was the height of the AIDS epidemic. We were focussed on helping mothers and babies to survive by preventing mother-to-child transmission of HIV. Today, we know surviving is not enough to eradicate new HIV infections. We must also ensure that the women, children, and adolescents we serve have the opportunity to thrive—so they have the power to make healthy choices and overcome challenges that can cause vulnerability to HIV, such as poverty, stigma, and gender inequality. By making thriving the new normal, we can defeat AIDS for good and create an Africa where people can dare to dream about a healthy, hopeful future and see it become reality. We are committed to stopping new HIV infections in their tracks, and ensuring healthy lives for those living with the virus.

This printed summary provides a snapshot of our work in 2018. I also invite you to view the full report at annualreport.m2m.org/2018-2019AnnualReport to learn how m2m’s peer-to-peer approach is delivering remarkable health outcomes, while also creating economic opportunities for the women living with HIV whom we employ as frontline health workers.

Abrazos,

Frank Beadle de Palomo
President and Chief Executive Officer

894,837 new clients were enrolled directly into our programme in 2018, a 22.5% increase from the year before.

1.3% is the mother-to-child HIV transmission rate among m2m’s enrolled clients—well below the 5% UN benchmark. This makes 2018 the fifth consecutive year we have achieved virtual elimination.

94% of our clients living with HIV who started antiretroviral therapy for the first time were alive and remained in treatment after a year, compared to a 75% retention rate in Eastern and Southern Africa at 12 months.¹

99% of our clients living with HIV were adherent to their treatment more than 80% of the time, a critical threshold to achieving viral suppression.

¹. UNAIDS 2018
When m2m client Mercy James tested HIV-positive while pregnant, Promise James—a Community Mentor Mother in her village in Malawi—supported her to protect her son, Rafiki, from contracting HIV and keep herself healthy. Almost three years later, Promise still sees Mercy and Rafiki regularly, now working to make sure they thrive, not just survive, through m2m’s integrated Early Childhood Development services. She checks that both mother and son are healthy and teaches Mercy about nurturing her son’s development and the importance of good nutrition and hygiene. Rafiki has reached all his developmental milestones to date, and Mercy has big dreams for him.

“I am very thankful to Promise for all of her efforts in helping us, (the) residents of Mthilamanja, realise our right to health. mothers2mothers has brightened the future for our children. I love to see the milestones that Rafiki has been able to accomplish. He runs around playing ball and he is reading as he should for his age. My hope for the future is that Rafiki becomes a medical doctor, so that he can take care of people like me by giving them medicine.” - Mercy

Mthilamanja Village, Mulanje District, Malawi

1,500+ women living with HIV were employed directly by m2m as frontline health workers we call “Mentor Mothers.”

30,775 children and caregivers benefitted from our integrated Early Childhood Development (ECD) services in four countries in 2018.

289,500 adolescents and young adults (aged 10-24) were enrolled in our programme in 2018—an 18% rise over the previous year. This key demographic now comprises approximately one-third of our client base.

0.12% of the HIV-negative pregnant women supported by a Mentor Mother contracted HIV, 30 times lower than a 2014 pan-African benchmark of 3.6%.2

mothers2mothers (m2m) is an African not-for-profit that is changing the face of healthcare across the continent—unlocking the power of women to create health, hope, and an HIV-free future. m2m employs and trains women living with HIV as community health workers through our Mentor Mother Model. The magic of this model is that it is peer-based: services are delivered by individuals from the same community as those they serve—meaning they are rooted in shared realities and experiences. Mentor Mothers work both at health facilities and door to door in surrounding communities, providing health services, advice, and support so that women and their families receive the medical care they need.

Since our founding in Cape Town, South Africa in 2001, we have...

Created over 10,000 jobs for women living with HIV, who are often among society’s most marginalised.

Achieved virtual elimination of mother-to-child transmission of HIV among our enrolled clients for the last five years.

Reach more than 11 million women and children under two in sub-Saharan Africa with life-changing health services.

In 2018, m2m operated in:
- Eswatini
- Kenya
- Lesotho
- Malawi
- Mozambique
- South Africa
- Uganda
- Zambia

m2m wants to make healthy, vibrant communities the new normal in sub-Saharan Africa—where women and families can thrive, not just survive, and realise their dreams. To achieve this, m2m provides a range of services for all stages of life, with a particular focus on our three core client groups of women, children, and adolescents.

Services include:

**Women Aged 15-49**
- Essential health services, including: sexual and reproductive health (i.e., HIV/STI prevention and treatment, family planning), and screening for malaria and TB
- Ensuring healthy pregnancies, safe deliveries, and quality postnatal care
- Treatment initiation, retention, and adherence support for HIV-positive pregnant and postnatal women to prevent mother-to-child transmission of HIV
- Strengthening economic well-being and food security to build resilient households

**Children Aged 0-9**
- Early Childhood Development support and education for caregivers and families
- Tailored support for HIV-positive or -exposed children and families, including testing, disclosure, treatment initiation, adherence, and retention support
- Integrated management of childhood illness services, including nutrition education and immunisations
- Assistance with registering births and accessing social services

**Adolescents Aged 10-24**
- Sexual and reproductive health education and services for girls and boys, and young women and young men
- Age-appropriate interventions to prevent new HIV infections and unplanned pregnancies
- Prevention of mother-to-child transmission services for HIV-positive pregnant and postnatal adolescent girls and young women
- Tailored Early Childhood Development and parenting support for vulnerable adolescent parents and caregivers
### OUR 2018 FINANCIALS

**Statement of Financial Position**

- Current Assets: 3,665,421
- Cash and Cash Equivalents: 2,972,086
- Contributions and Other Receivables: 953,141
- Short-Term Investments: 446,352
- Land, Buildings, and Equipment: 8,037,000
- Total Assets: $8,037,000

- Liabilities and Net Assets
  - Total Liabilities: 2,988,029
  - Net Assets - Unrestricted: 1,106,830
  - Net Assets - Temporarily Restricted: 3,942,141
  - Total Ending Net Assets: 2,006,016
  - Total Expenses: 2,972,086
  - Total Liabilities and Net Assets: 21,152,556
  - Changes in Net Assets: $507,399

**Explanatory note:** Audited figures are available on our website for each of the three entities that make up the m2m group, but these consolidated financial statements are unaudited. All figures are in U.S. dollars.

### Statement of Activities

**Revenue and Support**

- Total Revenue and Support: $21,659,965
- Contributions: 446,352
- Other Income: 9%

**Expenses**

- Programme Services: 18,434,801
- Management and General: 517,654
- Fundraising: 2,006,016
- Foreign Exchange Gain/(Loss): 194,095

**Changes in Net Assets**

- Total: $507,399

### Functional Expenses

- Programme Services: 43%
- Management and General: 1%
- Corporates/Foundations: 10%
- Government/Bilaterals: 2%
- Multilaterals: 47%

**Revenue by Category**

- Grants and Contributions: 2,655,882
- Other Income: 74,191
- Programme Services: 18,434,801
- Management and General: 517,654
- Fundraising: 2,006,016
- Foreign Exchange Gain/(Loss): 194,095

### DONORS

m2m is grateful to the funders and partners who support our work. The organisations and individuals listed here provided gifts, donations, or funding of over $5,000 between 1 January – 31 December 2018. To see additional donors, please visit annualreport.m2m.org/2018-2019AnnualReport.

**Government Institutions & Agencies**

- Centers for Disease Control and Prevention (CDC)
- United Nations Children’s Fund (UNICEF), Malawi
- United Nations Children’s Fund (UNICEF), South Africa
- United Nations Children’s Fund (UNICEF), Uganda

**Trusts and Foundations**

- Be One Percent
- Bickerstaff Family Foundation
- Bright Funds Foundation
- Cartier Philanthropy
- Comic Relief & M·A·C AIDS Fund
- Conrad N. Hilton Foundation
- Discovery Fund Trust
- The Elizabeth Taylor AIDS Foundation (ETAF)
- The ELMA Foundation
- The Gaudio Family Foundation

**Corporates**

- Allen & Overy
- Bulawayo Holdings Inc.
- British Airways
- Charterhouse Capital Partners
- Good Mythical Morning
- Gucci
- Johnson & Johnson
- M·A·C Cosmetics
- Net-A-Porter
- SBE Group
- Selfish Mother
- Teachers Insurance and Annuity Association of America (TIAA)
- The Vampire’s Wife
- Wものがたり
- Webst

**Global Champions**

- Leslie Brunner & Ryan Wise
- Janet & Derek Lowther
- Global Guardians
- Kurt Chapman
- Annie Lennox OBE & Dr. Mitch Besser
- Michael Marsh
- Michelle Whitfield

**Global Ambassadors**

- Dominique & Guy America
- Laura & Dick Bartlett
- Susan Gibson & Mark Bergman
- Claudia Desalzi
- Pat & Carl Fernandes
- Nancy Gallt
- Colleen & Hunter Hancock
- Ariel Knawels & Jason Wortendycz
- Anna & Christian Manhusen
- Jessie & Rhet McLaughlin
- Allison Mitchell
- Kate Schachern & Sameer Rashid
- Marijtje & Esteban Skare
- Carl Stewart
- Amy Wilson-Janice

**m2m Patrons**

- Annie Lennox OBE
- Salma Hayek
- Candice Swanepoel
- Samantha Bond
- Rochelle Humes

**Individuals**

- Marianne Bokan-Blair & David Blair
- Chris Bruce
- Kim Cini
- Kimberly Dasher Tripp & Owen Tripp
- Manuel Delgado
- Paul Flanagan
- Caroline Janda & Michel Glouchevitch
- Emily Taylor Goodall & John Goodall
- Jennifer Hill & Colin Freund
- Kathryn & Thomas Knox
- Susan & William Oberndorf
- Louise Palmer
- Edward Park
- The Hon. Natasha Rayne
- Catherine & Thomas Reagan
- Valarie & Justin Seger
- Sondra & Marvin Smalley
- Petro Stoffberg
- Stefanie & Peter Tiger
- Gonzalo Rodes Vila
- Curtis McGraw Webster

We are also thankful to our partners with whom we deliver services across sub-Saharan Africa. Elizabeth Glaser Pediatric AIDS Foundation

FHI 360

ICAP

Impact Bond Innovation NPC

John Snow, Inc.

Jhpiego

TB HIV Care

World Education, Inc.
The dividend of m2m’s work goes beyond our clients’ outcomes.

Promise’s job as an m2m Community Mentor Mother is helping her family reach their dreams. With her salary, she installed solar power in her home so her children can study at night.

“My first son was the only child in the community selected to attend a boarding school. (My) other children qualified for a day school... I am grateful to God for creating jobs like this for people in Malawi.” - Promise