Dear [Name],

I hope you are well.

I wanted to get in touch as I’ve recently signed up to take part in mothers2mothers’ (m2m) virtual challenge event in September called **Minutes for Mentor Mothers**, and I’d love for you to join me!

**About mothers2mothers**  
m2m employ nearly 1,800 women living with HIV as Mentor Mothers, frontline health workers who spend countless hours working to transform the lives of their peers, and wider communities by providing life-saving health education services in health centers and in communities.

**How you can get involved**Taking place virtually from **10–30 September 2021**, Minutes for Mentor Mothers is m2m’s unique time-based challenge with a purpose. By taking part, your time could make a huge impact by helping create health, hope and an HIV- free future in Sub-Saharan Africa.

I would love for you to join me and donate a set amount of minutes and fundraise for m2m in your own time, in your own way. You can choose from three time commitments which can be either taken on as an individual or as part of a workplace or family team. Choose how you will take part, whether it’s cycling, running, rowing, or even meditation, the possibilities are endless. You can spread your challenge over the full 20 days by dedicating 15, 30 or 60 minutes each day, or you can take it on all in one go and complete your 300, 600 or 1,200 minutes all at once.

Together, we can make sure our time truly counts for the health and wellbeing of the women, children, and families who need precious minutes with Mentor Mothers most.

**Sign up today!**  
Registration is **free** for individuals, **£100/ $140** for an Elite challenger, or **£250/$325** for a family or workplace team. Sign up as a team or as an elite challenger and you’ll receive an assortment of added benefits and incentives! Once you have registered, you’ll receive lots of helpful tips and resources to help you with your fundraising challenge.

For more information about Minutes for Mentor Mothers and for details on how to sign up, please [watch their promo video](https://www.youtube.com/watch?v=I1sIk_Quuzc) and [visit their website.](https://minutes.m2m.org/) If you have any questions, you can get in touch with [Rebecca](mailto:rebecca.blair@m2m.org?subject=Minutes%20for%20Mentor%20Mothers%20registration) from the m2m’s events team.

I do hope you will join me on the Minutes for Mentor Mothers team!

Best wishes,  
[Name]