

# MINUTES

for *Mentor Mothers*

10-30 Sept 2021

#MinutesMatter



**Follow these simple steps and become part of the global Minutes for Mentor Mothers team!**

1. Head to [www.m2m.org/minutes](http://www.m2m.org/minutes) and read about our exciting Minutes for Mentor Mothers challenge event! When you're ready, click 'sign up' in the top right corner of the page.
2. Enter your details in each of the fields, select that you are participating as a Workplace Team, and select where you are participating from. The name you enter at this stage will be your team name for the challenge.
3. Select a 'Corporate Sponsor' ticket to unlock an assortment of exciting benefits such as corporate logo inclusion, a bespoke fundraising supporter experience, a Minutes for Mentor Mothers t-shirt and more, as well as various fundraising incentives! Fill in your details—remember to use the same email address as before! You are only required to purchase one ticket for your team.
4. Once you've purchased your tickets, look out for a registration email from GivePenny—you might need to check your spam inbox for this. In order to complete your registration, you must verify your email address by clicking the specified link in your email.
5. Once verified, create a log in for your fundraising page by signing in with Facebook, or creating your own username and password.
6. When you reach the 'congratulations' page, scroll down to start creating your fundraising team. Invite your team members to join your fundraising page by entering their names and email addresses in the boxes provided. If you haven't yet confirmed your team, you can add their details later on—[this article](#) explains the best way to do this.
7. Take the time to personalise your page by adding a team picture and fundraising target, personalising your fundraising story, and linking your challenge to your Strava account. All team members can also connect to their Strava account so that your team activity will be recorded on your fundraising page.
8. You're ready to start your fundraising challenge! Take a look at our [Recruitment Toolkit](#) for templates that will help you recruit your team. Share your Minutes for Mentor Mothers challenge and fundraising page on your social media using our [Social Media Toolkit](#) and start spreading the word. You're taking part in an incredible challenge and your support will help frontline health workers in sub-Saharan Africa. This is something worth telling people about!

For any questions contact [events@m2m.org](mailto:events@m2m.org)



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