



mothers2mothers
QUARTERLY IMPACT REPORT
1 October - 31 December 2021

Released: February 2022



The Big Picture (as of 31 December 2021)

12,560,957

Index Clients* reached with direct services since 2002



Number of Mentor Mothers currently employed by m2m

1,866



Number of Mentor Mothers employed since 2002

11,538

Clients reached by eServices since inception (April 2020)

431,756**

Three Key Takeaways From This Quarter

The Annual Reach Target Was Almost Met, Despite COVID-19 Disruptions. We attained 95% of our annual target for new client enrolments, despite severe disruptions to services in many countries.

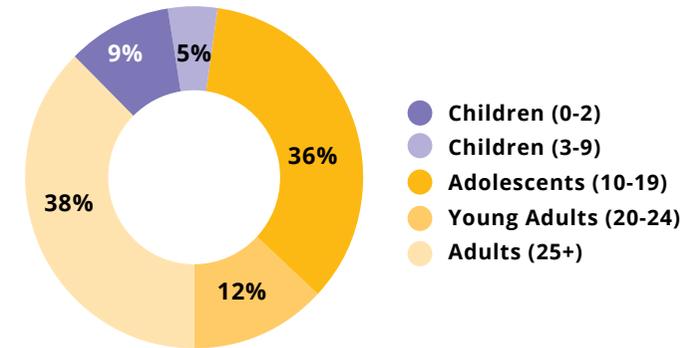
Further Expansion and Integration of Services. We have continued to expand our integrated service offering to meet the health needs of our clients, with new or expanded offerings including COVID-19 vaccine education and referrals, non-communicable diseases, and nutrition.

Two Newly Elected Chairs Bring Vast Skills and Experience to m2m: Jolly Mokorosi and Afua Basoah have been elected as Chairs of the m2m South Africa Board of Directors and the m2m United Kingdom (U.K.) Board of Trustees, respectively, bringing remarkable skills and energy to our Board Leadership.

Number of New Clients Reached (Direct Service Delivery) Q4 2021	Q3	Q4	Progress Towards 2021 Targets		
	m2m Actuals***	m2m Actuals***	Annual Target	Cumulative Reach (Year To Date)	% Target Reached*** (Preliminary)
Children (ages 0-2)	33,094	28,903	184,424	130,394	71%
Children (ages 3-9)	16,567	16,689	81,940	61,854	75%
Adolescents (ages 10-19)	119,054	117,549	335,392	402,616	120%
Young Adults (ages 20-24)	43,822	39,220	202,831	170,407	84%
Adults (ages 25+)	128,150	124,907	513,081	486,310	95%
TOTAL	340,687	327,268	1,317,668	1,251,581	95%

Our In-Person Service Reach in Quarter 4: A Closer Look	Our Reach previous Quarter***	Our Reach this Quarter***	Annual Target	Cumulative Reach (Year To Date)	% Target Reached*** (Preliminary)
Adolescents and Adults (disaggregated by HIV status) Newly Enrolled					
HIV-positive (ages 10+)	39,682	44,279	433,862	165,364	28%
HIV-negative (ages 10+)	166,728	150,413	485,349	558,300	84%
Unknown Status at enrolment (ages 10+)	80,103	83,564	103,655	319,711	228%
Subset of total: Clients 10+ reached by HIV status	286,513	278,256	1,022,866	1,043,375	75%
Children Ages 9 and Under (disaggregated by HIV exposure/status) Newly Enrolled					
HIV-exposed children (ages 0-2)	21,138	20,126	78,685	87,979	112%
HIV-unexposed children (ages 0-2)	14,591	11,191	104,576	52,244	50%
Children of Unknown Exposure at enrolment (ages 0-2)	112	112	8,822	408	5%
HIV-positive children (0-9)	2,151	2,050	1,573	9,221	586%
HIV-negative children (0-9)	10,797	9,392	46,811	38,003	81%
Children of Unknown Status at enrolment or status not documented (ages 0-9)	5,385	6,141	54,335	20,353	37%
Subset of total: Children 0-9 reached by HIV exposure and HIV status	54,174	49,012	294,802	208,208	54%

New Clients Enrolled by Age (Q4 2021)



* Index clients: HIV-positive and HIV-negative pregnant women, new mothers, as well as HIV-exposed and unexposed children under 2 years old. Reached= received one or more m2m service including: Prevention of Mother-to-Child Transmission; Reproductive, Maternal, Newborn, and Child Health; Early Childhood Development; and Adolescent Health

** eServices refer to both Peer Services delivered by phone, and our automated Virtual Mentor Mother Platform (VMMP). Peer services by phone were rolled out by 15 April 2020, and a total of 431,756 clients have been reached through this channel. The VMMP was soft-launched, in English only, on 10 June 2021, and by the end of Q4 (2021), 34,883 clients enrolled for this service.

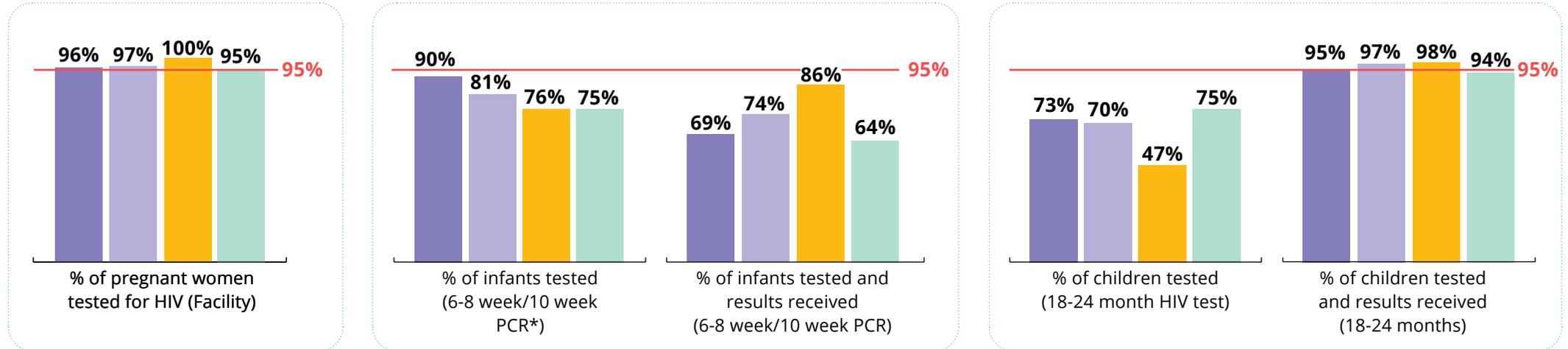
***Preliminary results, subject to further data audits

Progress Towards the Three 95s

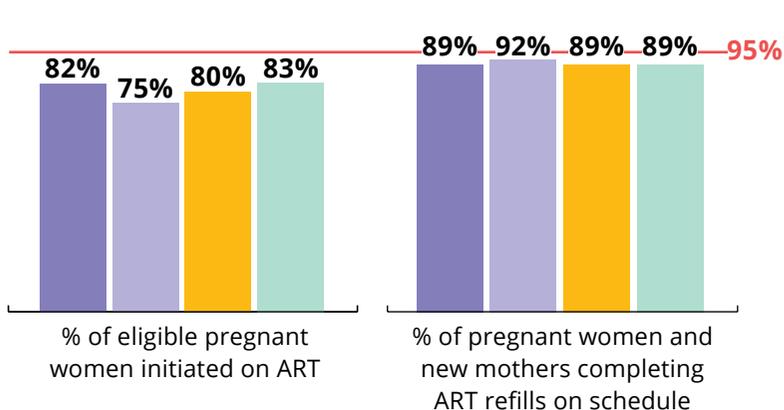
As well as measuring the scale of our programme, we measure quality and impact by working towards the UN's 95-95-95 targets—a framework for the global HIV response. **Please note:** Due to the COVID-19 pandemic, clinical services such as viral load testing and HIV PCR testing have been de-prioritised in some health facilities, negatively impacting key services and the data below.

1st 95 - Know Your Status

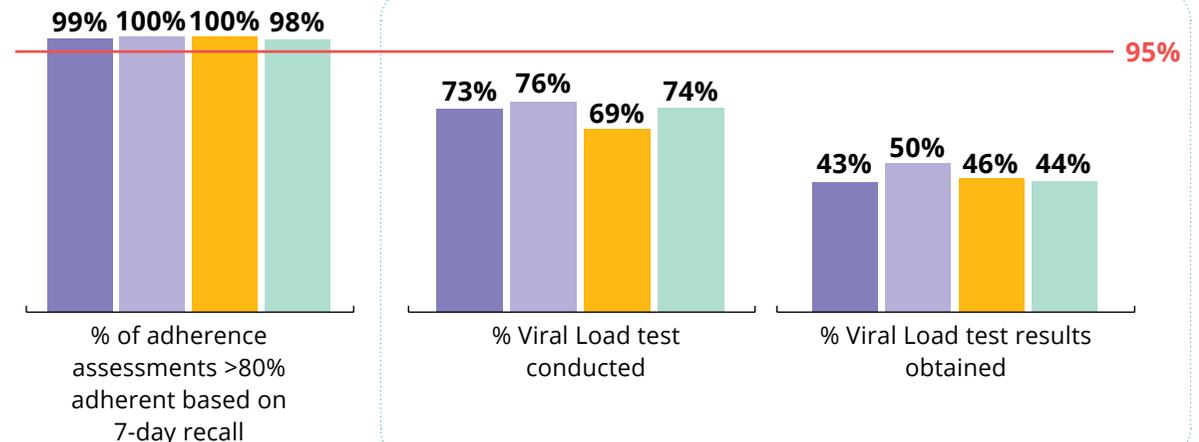
● Q4 2021 ● Q3 2021 ● Q2 2021 ● Q1 2020 — Target



2nd 95 - On Antiretroviral Therapy



3rd 95 - Adherent and Virologically Suppressed



* PCR = Polymerase chain reaction test—a highly sensitive and accurate test for early detection of HIV infection. It is administered at different times in different countries, depending on national guidelines.

Highlights by Country This Quarter

mothers2mothers (m2m) is thrilled to close the year off with some excellent results. We reached 96% of our annual target for new client enrolments (direct service delivery and technical assistance combined). We also reached a total of 188,552 new clients through Peer-via-Phone services, achieving 98% of the annual target of 192,662. We are particularly proud of this performance given ongoing COVID-19 related service disruptions.

We also continued to broaden and deepen our services for adolescent girls and young women (AGYW), with several new grants awarded this quarter. We are particularly excited to be able to launch adolescent-focused services in Malawi for the first time, where 14 AGYW Peer Mentors have been recruited to implement a programme funded by new donor funding.



SOUTH AFRICA

New Clients Enrolled: **121,541**

Mentor Mothers Employed: **298**

- In Mpumalanga province, with support from USAID, the Children and Adolescents Are My Priority (CHAMP) programme reached 57,497 orphaned and vulnerable children, adolescents, and caregivers between October and December 2021. Note: The CHAMP Project runs on a 1 October 2021 to 30 September 2022 project year; which means that the project achieved nearly 57% of its project-year target (101,519) in this quarter. The clients were served with a structured intervention of KIDSALIVE Adhere and KIDZALIVE Disclosure to support antiretroviral treatment (ART) adherence and viral suppression.
- Following detailed engagement with key representatives from the Department of Health (DOH) and the City of Cape Town, m2m is expanding its programmatic scope in the Western Cape. We will roll out an integrated Reproductive, Maternal, Newborn, Child, and Adolescent Health (RMNCAH), Early Childhood Development (ECD), and Non-Communicable Diseases (NCD) project at the Ikhwezi Community Day Centre, in Cape Town. Eight Mentor Mothers have been recruited and deployed to implement the programme which is funded by Johnson & Johnson.
- m2m's UNICEF AGYW programme team, in partnership with the DOH and Health System Trust (HST), conducted roadshows to promote the AGYW Peer Mentor Programme in Zululand district, KwaZulu-Natal Province to HST employees. The roadshows were conducted in five sub-districts: Pongola, Ceza, eDumbe, Nongoma and Ulundi, targeting HST field staff (Campaign Agents and Case Managers). Thirteen (13) eligible staff were recruited to implement the programme, and their appointment and training will be finalised in January 2022.

Highlights by Country This Quarter (Continued)



LESOTHO

New Clients Enrolled: **23,813**

Mentor Mothers Employed: **208**

- Thanks to support from USAID, m2m expanded its programming in Lesotho this quarter to include Pre-Exposure Prophylaxis (PrEP) and Mental Health Screening and Management, ensuring m2m clients can access these additional avenues of support.
- m2m is deepening its support to adolescent girls and young women (AGYW) in Lesotho. We are incorporating the USAID Determined, Resilient, Empowered, AIDS-free, Mentored, and Safe initiative (DREAMS) services into our programme. For the period under review, m2m reached 1,344 AGYW clients against the quarterly target of 1,257—achieving 107% of the quarterly target.
- Multi-Month Dispensing (MMD) of six months' supply of ART is a key strategy to improve retention in care. For this reporting period, m2m surpassed the 90% target of m2m clients who have received a supply of MMD, as 94% of m2m clients are on at least three-month MMD. We are working on transitioning even more clients to the six-month supply in the next quarter.



MOZAMBIQUE

New Clients Enrolled: **19,080**

Mentor Mothers Employed: **466**

- m2m provided technical assistance to the Ministry of Health (MOH) by reviewing the national Adolescent Mentoring training package and participating in the national Training of Trainers for Adolescent Mentors. The training package will be piloted in four health facilities from January to March 2022 before being expanded to 66 health facilities across the country. Through this project, m2m will be directly contributing to the development of the national guidelines on Adolescents and Young Mentors and helping to strengthen the nation's health system.
- To provide a new generation the best chance of being born HIV-free, m2m Mozambique started enrolling HIV-negative Pregnant Women and Breastfeeding Women (PBFW) clients at high risk of contracting HIV during pregnancy and breastfeeding. With a particular focus on those with partners living with HIV, 36 HIV-negative PBFW were enrolled this quarter. Ninety-seven percent (97%) of these clients were initiated on PrEP and were linked to other preventive services, and 83% of their partners have received follow up support from a Mentor Mother.
- Through funding from UNICEF, m2m Mozambique conducted a satisfaction survey of adolescent clients at eight supported Health Facilities in Cabo Delgado and Nampula Provinces, where m2m is implementing an Adolescent Mentor Mother Programme. The survey evaluated the level of satisfaction of the AGYW clients with Mentor Mothers. The evaluation had a positive result with 99% of the AGYWs satisfied with the services offered by the Mentor Mothers.



Highlights by Country This Quarter (Continued)



GHANA

New Clients Enrolled: 2,000

Mentor Mothers Employed: 24

- With the support of new donor funding, m2m Ghana expanded its existing programme to include a focus on differentiated service delivery (DSD) models that customise services targeting adolescents aged 15-24 through the whole cascade of HIV care. To support the peer-led delivery of the DSD model, m2m recruited four Adolescent Mentor Mothers bringing the total number of Mentor Mothers in Ghana to 24.
- This quarter, m2m Ghana participated in the Early Childhood Development (ECD) Policy Review at national level and the United Nations Country Strategic Planning Forum, strengthening our strategic engagement with upstream policy processes that will provide an enabling environment for visible leadership, networking, and resource mobilisation.



ZAMBIA

New Clients Enrolled: 7,316

Mentor Mothers Employed: 204

- Across five UNICEF-funded sites in Eastern Province, Mentor Mothers conducted a total of 489 HIV tests, of which 183 were Dried Blood Spot or Polymerase Chain Reaction tests and 306 were rapid tests. This resulted in a 100% linkage rate to ART for newly-diagnosed pregnant and breastfeeding women (PBFW) and HIV-exposed infants.
- As a result of m2m's stakeholder collaboration strategies in Zambia, Mentor Mothers linked 201 adolescent girls and young women (AGYW) to the USAID Life Skills programme, which provides empowerment and educational opportunities such as university sponsorship and entrepreneur trainings.
- We celebrated the "graduation" of 117 HIV-exposed infants from our programme this quarter (higher than our target of 105). This means that they have been confirmed to be HIV-free at 24 months of age after cessation of breastfeeding. This was made possible thanks to support from the Gilead Foundation.

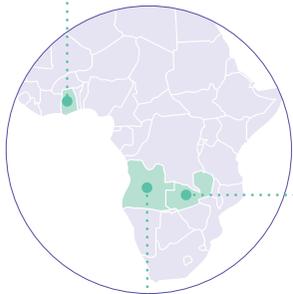


ANGOLA

New Clients Enrolled: 5,379

Mentor Mothers Employed: 85

- m2m expanded activities to Huambo Province in November 2021, with the training and recruitment of an additional 14 Mentor Mothers working in four health facilities. This brings the number of Mentor Mothers in Angola to 85 across four provinces.
- m2m received funding from USAID through the American Rescue Plan Act (ARPA) to implement COVID-19 activities. During this quarter, m2m trained 55 Mentor Mothers on COVID-19 prevention and vaccine preparedness activities in Benguela and Cunene provinces. By 31 December 2021, 622 clients received COVID-19 prevention education and 218 clients were referred and received COVID-19 vaccinations.
- m2m contributed to the development of the National Institute for the Fight against AIDS' (INLS) 5th Edition of the National Protocol on HIV Counselling and Testing, which was finalised and rolled out this quarter. Mentor Mothers are included in the protocol as a key cadre for providing community HIV testing services, an important recognition of our vital contribution.



Highlights by Country This Quarter (Continued)



TANZANIA

New Clients Enrolled: 1,481

Mentor Mothers Employed: 35

- In this quarter, 98% of mother-baby pairs followed by Mentor Mothers were retained in care after the child's first birthday—an increase of 4% over the previous quarter. This has been made possible by dedicated follow-ups Mother Champions (the local name for Mentor Mothers) through tracing pregnant and breastfeeding women (PBFW) who missed appointments and interrupted their course of treatment.
- In collaboration with the Ministry of Health, Community Development, Gender, Elderly and Children (MOHCDGEC), m2m helped shape the National Elimination of mother-to-child transmission (eMTCT) Plan for 2021-2024 resulting in the Mentor Mother Model being identified as a key improvement factor to promote uptake of prevention of mother-to-child transmission (PMTCT) services, early infant diagnosis (EID), and retention in care for pregnant and breastfeeding women living with HIV.

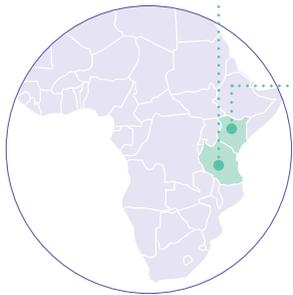


KENYA

New Clients Enrolled: 3,497

Mentor Mothers Employed: 20

- Throughout the COVID-19 pandemic, medical supplies have been limited and some essential HIV tests have not been possible. This quarter, a limited quantity of essential HIV commodities such as dried blood spot blotting papers and viral load EDTA tubes were made available at health facilities, and we worked in close partnership with Government to begin to address the backlog of EID and viral load tests. For our clients, EID test uptake at six weeks peaked at 117% compared to 6.3% in Q3. Similarly, viral load test uptake shot to 100% compared to 0% in the previous quarter. The strong performance of these two indicators was as a result of effective active client follow up (ACFU) strategies employed by dedicated Mentor Mothers, funded by Johnson & Johnson, who identified all clients who had not received such services and successfully returned them to the facility for testing.
- Virtual Mentor Mother Programme (VMMP) users grew by 31% to 1,183, up from 906 in Q3. This was due to invigorated social marketing by Mentor Mothers, targeting clients in non-m2m facilities and community spaces such as informal workplaces. Additional social media marketing was conducted by the programme management team targeting various coordination forums such as Technical Working Groups.
- We brought our skills and experience in community-led programming to bear in the fight against COVID-19. The m2m Kenya team participated in a four-day National AIDS and STI's Control Programme (NAS COP) workshop to contribute to the review of the national COVID-19 information, education, and communication (IEC) materials and to find creative ways to mainstream COVID-19 sensitive information into existing HIV Prevention and Treatment interventions and resources.



Highlights by Country This Quarter (Continued)



MALAWI

New Clients Enrolled: **108,774** Mentor Mothers Employed: **430**

- In line with our commitment to meet the health needs of adolescents, we are launching dedicated adolescent-focused programming in Malawi for the first time with some new donor funding. In close consultation with the MOH, m2m has finalised recruitment of 14 AGYW Peer Mentors who will implement an adolescent-focused programme in Lilongwe, targeting 21,627 clients, children and partners. This is the first time m2m Malawi has employed AGYW Peer Mentors to create demand for sexual reproductive health (SRH) services, as well as provide a full range of services targeting adolescents.
- A critical part of our work is identifying people who miss scheduled appointments and following up with them rapidly to ensure they can be returned to care. This quarter, we successfully identified and traced 94% of these clients across four districts—an increase from 90.2% last quarter. There was a marked improvement in Blantyre (96% from 88%) and Zomba (97% from 94%). This was achieved by the strengthened use of tools that guide the weekly Active-Client Follow-Up (ACFU) and reporting and partner collaborations at district and facility level.
- Nutrition challenges and food insecurity can cause vulnerability to many health issues. To help address this issue, m2m Malawi launched the implementation of its innovative nutrition-focused High-Intensity Interval Service Provision (HIISP) model, in the Lilongwe district. Nutrition Facilitators were recruited and trained to triage clients with higher-risk categories of vulnerabilities, such as HIV status and malnutrition. Using a household mapping tool, Mentor Mothers and Nutrition Facilitators identify households with children under the age of five, pregnant and postnatal women, AGYW, and women older than 25 years. The clients receive nutrition education through modular sessions, which include identifying highly nutritious local foods, cooking demonstrations, food gardens, and more. All clients attending the sessions are screened for malnutrition, HIV, and any other vulnerability. They are also gifted with seeds to promote healthy living.



UGANDA

New Clients Enrolled: **34,388** Mentor Mothers Employed: **96**

- With funding from Gilead Sciences, m2m will launch a project called “Zeroing-in to Ending the HIV Epidemic Among Adolescents”, which will deploy targeted clinical service delivery and community outreach mechanisms to reach adolescents in Jinja District. ViiV Healthcare’s Positive Action funds will enhance m2m’s programme in Uganda by adding the first-ever paediatric HIV case finding project in Bugiri, Bugweri, Iganga, and Namayingo districts. This will contribute to HIV epidemic control through scale-up of paediatric care and treatment.
- m2m Uganda responded to the high rates of adolescent pregnancy and sexually transmitted infections (including HIV) in Uganda. Through our interventions in Jinja district, funded by The Bickerstaff Family Foundation, m2m Uganda reached 17,873 AGYW and provided key information and services to prevent early marriage, pregnancy, and sexually transmitted infections, including HIV. Our work has contributed to a consistent decline of teenage pregnancies from 21% in 2018, 18% in 2020 to 17% in 2021, showing continuous progress towards attaining the 15% project target.

Combined Financials (m2m Global) 2021

All figures are in US Dollars.

	2021 Annual Budget	Draft Actuals through Dec-21	Actual vs Budget Variance \$	Percentage Variance
TOTAL - ALL SOURCES				
Opening Net Assets	8,823,986	10,949,177		
Revenue	32,973,732	32,029,641	(944,091)	(3%)
Expenditure	31,555,798	32,133,528	577,730	2%
Change in Net Assets	1,417,934	(103,887)		
Closing Net Assets	10,241,920	10,845,290	603,370	6%
RESTRICTED FUNDING				
Opening Net Assets	5,052,514	6,205,718		
Revenue	27,149,569	27,348,244	198,675	1%
Expenditure	26,275,794	27,475,944	1,200,150	5%
Change in Net Assets	873,775	(127,700)		
Closing Net Assets	5,926,289	6,078,018	151,729	3%
UNRESTRICTED FUNDING				
Opening Net Assets	3,771,472	4,743,459		
Revenue	5,824,163	4,681,397	(1,142,766)	(20%)
Expenditure	5,280,004	4,657,584	(622,420)	(12%)
Change in Net Assets	544,159	23,813		
Closing Net Assets	4,315,631	4,767,272	451,641	10%

m2m reported revenue of \$32M for the 2021 fiscal year, 3% under budget, and 26% year-on-year growth compared to 2020. Expenses totalled \$32.1M, of which 85% was spent on programme activities across our implementing countries. We ended the year with Global Net Assets totalling \$10.8M, of which \$4.8M is unrestricted and \$6M is restricted.

Q4 Fundraising Highlights

The Winter Gala took place in London on 1 December and celebrated m2m's 20th Anniversary, raising almost £1.3M in vital unrestricted funds. Partners for the Gala included: Gucci, Adot Foundation, Farfetch, Johnson & Johnson, and Flexjets. In addition to the funds raised, we are confident that the powerful stories shared with the Gala's influential attendees will help us unlock further opportunities with corporate and philanthropic partners.

This quarter, Vitol Foundation approved an award to support m2m's Ghana programme for 18 months. The award will be crucial in improving the health, wellbeing, and development of women, children, and families in Greater Accra and Eastern Regions, scaling up our work with adolescents and young people, and thus helping us to reach over 22,000 clients over the next three years.

Gilead Sciences has committed \$250,000 for a new 18-month project in Uganda focused on reducing the HIV transmission rate among adolescent and young mothers aged 10-24.

Integrating the Digital and the Personal for Universal Health Coverage

On 10 November, m2m convened an online event to discuss how best to harness the power and potential of digital health in guaranteeing health for all. With more than 300 registrants across four continents, and over 20 diverse and insightful expert speakers, the event brought together frontline health workers, government officials, United Nations agency representatives, academics, researchers, and implementing organisations from around the world...all united by a shared goal to deliver Universal Health Coverage (UHC) by 2030.

“The World Health Organization Strategy 2020-2025 states that digital health technologies can help improve health for everyone, everywhere. But we also know that they alone are not a magic wand to addressing health challenges,” Honorable Dr. Jane Ruth Aceng Ocerro, Minister of Health for the Republic of Uganda—and the guest of honour for the day—told the gathering.

This theme—an acknowledgement that delivering UHC depends on successfully integrating digital and in-person health services—ran strongly throughout the programme. COVID-19’s effects, both positive and negative, were another touchstone. “COVID-19 has the potential to act as an accelerant towards our shared goals—for today, the concept of universal health coverage lives in public consciousness like no other time in recent memory. If we can capitalise on this awareness and momentum, we can deliver meaningful change,” said m2m’s President & CEO Frank Beadle de Palomo in his opening remarks.



To ensure digital health tools can reach their full potential, many of the panellists underscored how critical it is that they are designed with significant input from both the communities and health workers that will use them. “We need an anthropological approach to developing digital health solutions, which recognise the various socio-economic situations of countries,” said Dr. Wuleta Lemma, Honorary Associate Professor and Director, Center for Digital Health and AI, Wollo University; and CEO, Lalibela Global.



In Focus (Continued)

m2m Community Mentor Mother Team Leader, Wilbroda Awuor Akuro of Kenya, explained the importance of including frontline health workers in the process: “We know what challenges and opportunities our communities face and what tools we need to best support them tackle those. That is why, on behalf of my fellow mothers2mothers Mentor Mothers, I would encourage everyone today to involve us more in the process—with our buy-in and our access, we can make these tools more effective and used more widely by all.”



Barriers to progress that will need collaboration across sectors to tackle were also top of mind. Among the top challenges cited by the panellists were a lack of Internet access and low digital literacy rate, particularly in low-resource and rural communities that struggle most to access healthcare and would benefit from these digital tools.

Finally, many panellists stressed the importance of ensuring that digital tools are sustainable and designed for the long term. “Investing in digital health technologies is a lifelong commitment and can’t be a one-off. We have a very small window of opportunity to seize the moment and drive Universal Health Coverage,” said Dr. Renata Tallarico, Youth Team Lead and SYP Regional Coordinator, UNFPA East and Southern Africa.

At m2m, it is our great hope that by sharing emerging learnings and identifying key unanswered challenges, we can contribute to charting a path forward towards achieving Universal Health Coverage. We hope that this gathering will help to catalyse new thinking and new partnerships, and help to create a healthier, more equal world.



 m2m.org/contact-us
 @mothers2mothersintl
 @mothers2mothers
 @m2mtweets