



# mothers2mothers

## QUARTERLY IMPACT REPORT

1 October – 31 December 2022

*Released: April 2023*



## The Big Picture (as of 31 December 2022)

# 12,914,128

Index Clients\* reached with direct services since 2002



Number of Mentor Mothers currently employed by m2m

# 1,283



Number of Mentor Mothers employed since 2002

# 11,597

Clients reached by eServices since inception (April 2020)

# 481,461 \*\*

## Three Key Takeaways From This Quarter

**Countries take next steps in 2022-2026 organisational strategy journey:** This quarter, our countries of operation began working on plans to operationalise the new strategy.

**The 2022 Annual Reach Target was almost met:** We attained 95% of our annual target for new client enrolments, despite the close out of some key projects in a selected number of countries.

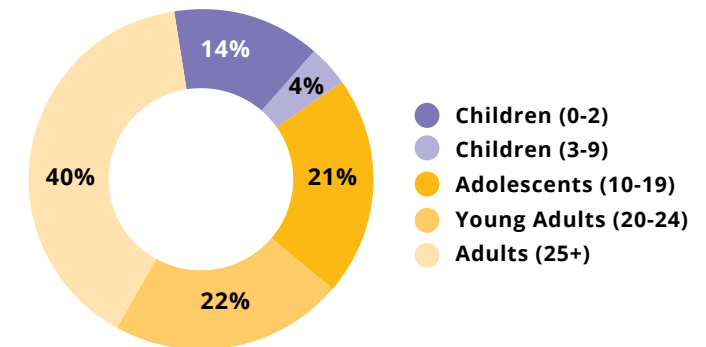
We also significantly improved our support for adolescent girls and young women, reaching 196% (243,523/124,086) new clients.

**Further funding from USAID will strengthen OVC support:** The Children and Adolescents are My Priority (CHAMP) programme in Mpumalanga received an additional \$9.5M grant to extend the programme period until December 2025. This will enable us to reach more Orphans and Vulnerable Children (OVC) in the province. (Page 9)

Number of New Clients Reached (Direct Service Delivery) Q4 2022	Q3 2022	Q4 2022	Progress Towards 2022 Targets		
	m2m Actuals***	m2m Actuals***	Annual Target	Cumulative Reach (Year To Date)	% Target Reached*** (Preliminary)
Children (ages 0-2)	30,578	16,889	145,170	102,908	71%
Children (ages 3-9)	4,644	4,226	58,329	41,977	72%
Adolescents (ages 10-19)	22,200	24,350	124,086	243,523	196%
Young Adults (ages 20-24)	29,908	25,725	158,458	134,043	85%
Adults (ages 25+)	57,585	46,824	419,247	334,020	80%
<b>TOTAL</b>	<b>144,915</b>	<b>118,014</b>	<b>905,290</b>	<b>856,471</b>	<b>95%</b>

Our In-Person Service Reach in Quarter 4: A Closer Look	Our Reach previous Quarter***	Our Reach this Quarter***	Annual Target	Cumulative Reach (Year To Date)	% Target Reached*** (Preliminary)
<b>Adolescents and Adults (disaggregated by HIV status) Newly Enrolled</b>					
HIV-positive (ages 10+)	41,583	26,469	152,562	126,094	51%
HIV-negative (ages 10+)	47,006	57,589	384,512	326,924	115%
Unknown Status at enrolment (ages 10+)	21,822	15,351	170,352	155,001	239%
<b>Subset of total: Clients 10+ reached by HIV status</b>	<b>110,411</b>	<b>99,409</b>	<b>707,426</b>	<b>608,019</b>	<b>101%</b>
<b>Children Ages 9 and Under (disaggregated by HIV exposure/status) Newly Enrolled</b>					
HIV-exposed children (ages 0-2)	17,783	3,666	57,329	53,663	106%
HIV-unexposed children (ages 0-2)	13,116	12,046	47,001	34,955	65%
Children of Unknown Exposure at enrolment (ages 0-2)	11	6	1,017	1,011	17%
HIV-positive children (0-9)	397	350	5,036	4,686	466%
HIV-negative children (0-9)	270	357	23,051	22,694	72%
Children of Unknown Status at enrolment or status not documented (ages 0-9)	2,927	2,180	15,611	13,431	42%
<b>Subset of total: Children 0-9 reached by HIV exposure and HIV status</b>	<b>34,504</b>	<b>18,605</b>	<b>149,045</b>	<b>130,440</b>	<b>74%</b>

### New Clients Enrolled by Age (Q4 2022)



\* Index clients: HIV-positive and HIV-negative pregnant women, new mothers, as well as HIV-exposed and unexposed children under 2 years old. Reached = received one or more m2m service including: Prevention of Mother-to-Child Transmission; Reproductive, Maternal, Newborn, and Child Health; Early Childhood Development; and Adolescent Health

\*\* eServices refer to both Peer Services delivered by phone and our automated Virtual Mentor Mother Platform (VMMP). Peer via phone services were rolled out by 15 April 2020, and a total of 430,481 clients have been reached through this channel. The VMMP was soft launched, in English only, on 10 June 2021, and by the end of Q4 (2022), 50,980 clients enrolled for this service.

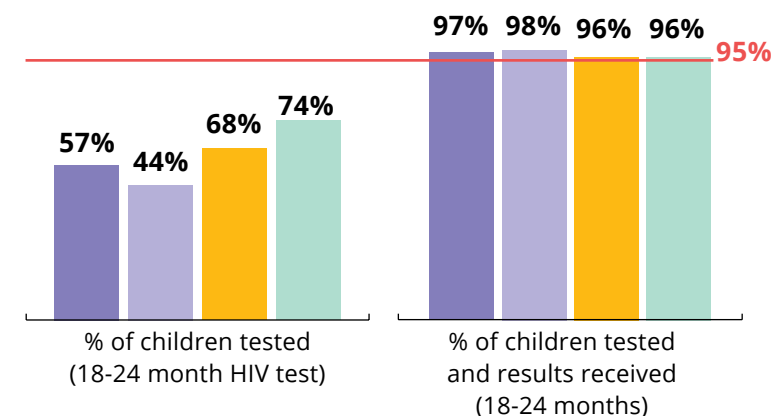
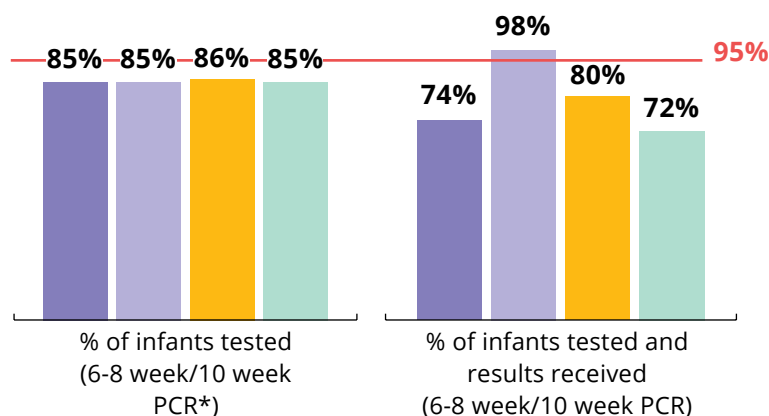
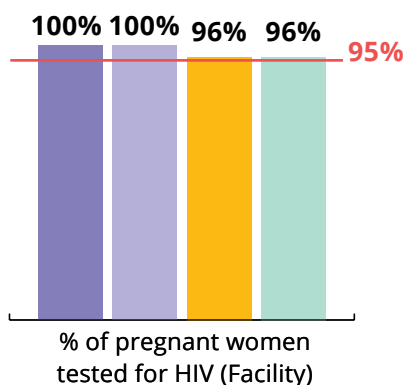
\*\*\* Preliminary results, subject to further data audits

## Progress Towards the Three 95s

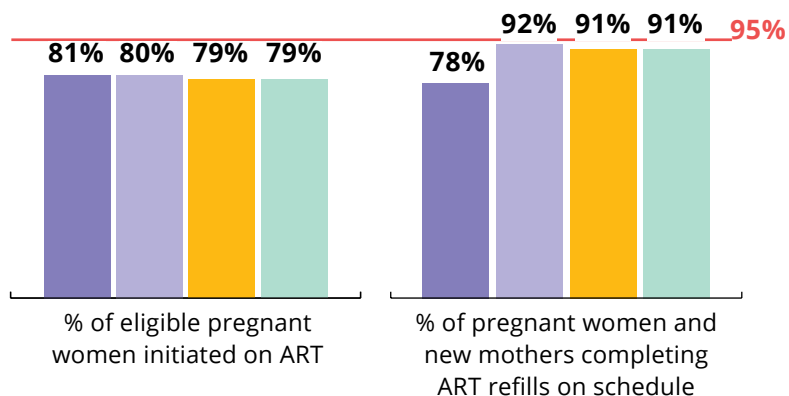
As well as measuring the scale of our programme, we measure quality and impact by working towards the UN's 95-95-95 targets—a framework for the global HIV response. **Please note:** Due to the COVID-19 pandemic, clinical services such as viral load testing and HIV PCR testing have been de-prioritised in some health facilities, negatively impacting key services and the data below.

### 1<sup>st</sup> 95 - Know Your Status

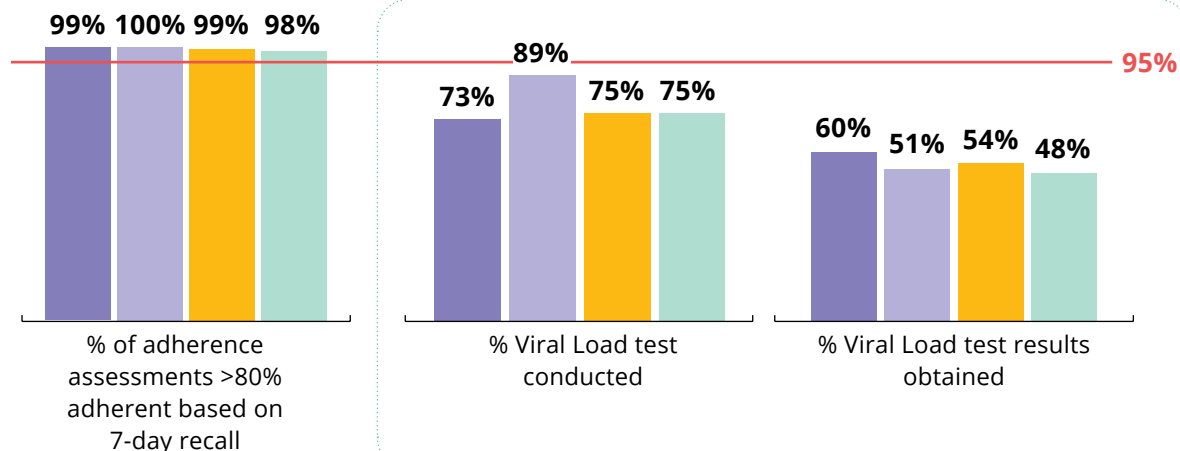
● Q4 2022 ● Q3 2022 ● Q2 2022 ● Q1 2022 — Target



### 2<sup>nd</sup> 95 - On Antiretroviral Therapy



### 3<sup>rd</sup> 95 - Adherent and Virologically Suppressed



\* PCR = Polymerase chain reaction test—a highly sensitive and accurate test for early detection of HIV infection. It is administered at different times in different countries, depending on national guidelines.

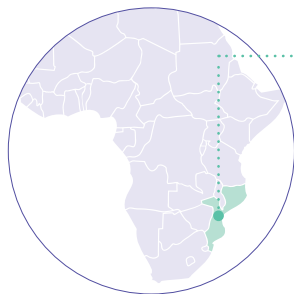


## Highlights by Country This Quarter

This was a quarter of change and progress across m2m countries. Our 2022-2026 Strategic Plan—which calls for m2m to continue to evolve into an integrated primary health care organisation—is coming to life. Notable highlights include the scaling up of TB services in Tanzania, and improving access to quality clinical services by increasing our support to m2m employed nurses and community health workers in nations including Angola and Lesotho.

Under the strategic plan, we are also doubling down on our commitment to end HIV, and we made significant progress. We continued to be at the forefront of rolling out new prevention and treatment approaches for our clients living with HIV, such as Pre-Exposure Prophylaxis (PrEP) in Lesotho and Mozambique, and embedding strategies such as multi-month dispensing (where clinically stable clients can receive multiple months of medication prescriptions, helping reduce the burden on the health system and families).

Strengthening health systems to ensure sustainable impact is a key commitment at m2m, and this quarter we were proud of two key highlights: leading training for community health workers in Malawi, and being invited to share our experiences with other USAID-supported local organisations at a regional gathering.



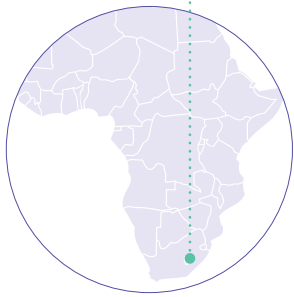
### MOZAMBIQUE

New Clients Enrolled: **13,113**

Mentor Mothers Employed: **372**

- m2m is ensuring that HIV-negative pregnant and breastfeeding women (PBFW) in sero-discordant relationships remain negative. During the reporting period, 217 PBFW with partners living with HIV, tested negative. Of these women, 99% (216/217) were enrolled on PrEP and only 1% of the enrolled women did not receive PrEP due to stock outs. Mentor Mothers provided enhanced and client-centred adherence counselling for all 217 women and their partners. Of all male partners who had a documented viral load result, 90% (118/131) achieved viral suppression—a good start, but we are determined to improve further!
- m2m Mozambique piloted a new initiative this quarter aimed at bolstering its support for adolescent girls and young women (AGYW). Thirteen Adolescent Youth Mentors were trained, recruited, and deployed to the Moma health facility and surrounding communities in Nampula province. The training was tailored to ensure that these younger peers can provide age-appropriate services for AGYW to improve risk perception, treatment literacy, sexual and reproductive health decision-making, retention in care, and viral suppression of adolescents within the communities. The training will be scaled up to other health facilities in 2023.

## Highlights by Country This Quarter (Continued)

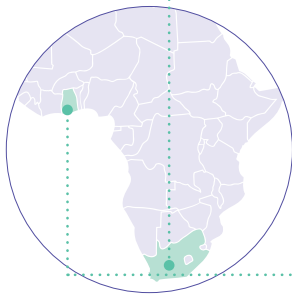


### LESOTHO

New Clients Enrolled: **18,890**

Mentor Mothers Employed: **215**

- Differentiated Service Delivery is a client-centred approach that simplifies and adapts HIV services across the cascade, in ways that both serve the needs of people living with HIV (PLHIV) better and reduce unnecessary burdens on the health system. mothers2mothers (m2m) is supporting the Ministry of Health's efforts in Lesotho to scale up access to multi-month dispensing (MMD) of antiretroviral treatment (ART) for PLHIV. For the period under review, m2m reached 94% of pregnant and breastfeeding women through this service, falling just 1% short of the 95% annual target set by USAID. This was achieved through m2m's integrated approach—Mentor Mothers refer eligible clients to the m2m Maternal and Child Health (MCH) Nurses to enrol them in the MMD programme. In this quarter, 98% of all enrolled m2m clients were virally suppressed, 3% above the 95% UNAIDS target.
- m2m is supporting clients who are on Pre-Exposure Prophylaxis (PrEP) to continue using PrEP until they are no longer at risk for acquiring HIV. During this quarter, m2m Lesotho exceeded the number of clients enrolled on PrEP by reaching 194% (547/282) of our quarterly target. This success is the result of the continued education and psychosocial support from Mentor Mothers and clinical support from m2m HIV Testing Services Mentors and MCH Nurses who encourage clients to continue with PrEP if they are still at risk.
- Two abstracts from m2m Lesotho were chosen to be showcased as posters at the Annual USAID Local Implementing Partners Meeting held in Johannesburg in November 2022. The abstracts were entitled 'Enhancing ART Uptake and Retention in Treatment and Care for Pregnant and Breastfeeding Women on ART through Multi-Month Dispensing (MMD)' and 'Tracking Viral Suppression Rates through Changes in the Integrated Service Delivery Model in Lesotho'. Both presentations displayed high retention and viral load suppression rates in m2m Lesotho supported sites, which are key elements in the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) objectives to address the HIV epidemic.



## SOUTH AFRICA

**New Clients Enrolled: 1,559**

**Mentor Mothers Employed: 249**

- In Mpumalanga, m2m is implementing the USAID-funded Children and Adolescents Are My Priority (CHAMP) programme. During the first quarter of the project year which runs from 1 October, we achieved 49% (42,545) of our annual target reach, and helped ensure 93% (5,771) of clients living with HIV were virally suppressed.
- We continued to invest in further training and support for our frontline team. The CHAMP team, in partnership with the Mpumalanga Provincial Department of Health (MPDoH) and the District Department of Health (DDoH), trained 138 m2m community health workers working in Ehlanzeni, Gert Sibande, and Nkangala Districts on Accelerating Progress in Paediatrics and prevention of mother-to-child transmission (AP3 PMTCT), Nutritional Assessment, Counselling and Support (NACS); and Community Integrated Management of Childhood Illnesses (C-IMCI). Frontline teams were equipped with strategies to improve case management for children and adolescents living with HIV, and with the skills to identify, screen, and refer malnourished children to service providers for support. The MPDoH also provided CHAMP with Mid-Upper Arm Circumference (MUAC) tapes for children under 5 years of age—a vital tool for our work.
- After 15 successful years, m2m South Africa ended operations at the Soshanguve and Dark City Community health facilities in Tshwane District. We finished strongly—1,914 new pregnant mothers out of an annual target of 1,500 were reached. In addition, 947 children (target 750), received age-appropriate play opportunities such as movement exercises and storytelling to promote early childhood development throughout 2022. Through household visits, 1,389 children were assessed and are on track to meet their development milestones. We ensured that all enrolled clients were transitioned to the respective health facility for continued support, and look forward to future engagements in Tshwane.



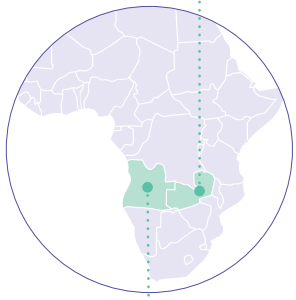
## GHANA

**New Clients Enrolled: 3,541**

**Mentor Mothers Employed: 33**

- In Ghana, birth certificates are required to track age and monitor a child's development in the maternal and child health record booklet. During this reporting period, m2m drove an important increase in the uptake of birth certificate registrations—from 50% in July of Q3 to 64% in December of Q4. The net average increase from 54% in Q3 to 62% in Q4 is the result of concerted efforts by Mentor Mothers during Parenting Information Playgroup Sessions to address birth registration challenges inherent in cultural settings. Mentor Mothers also encouraged parents to develop financial savings to ensure resources for birth certificate registrations.
- Within the reporting period, our hub and spoke model achieved a 72% increase in the enrolment of new clients at the Atua site—from 433 in Q3 to 744 in Q4. The Atua Government Hospital serves as the hub or referral site for three lower-level health facilities known as spoke sites. The model, launched in September 2021, has significantly contributed to the enrolment of more clients, and had allowed us to broaden our scope of work into new programmatic areas, reaching more clients at this site.
- As part of the World Health Organization's four pillars of PMTCT, m2m Ghana is implementing a pregnancy prevention initiative for adolescents in schools. Mentor Mothers are providing in-school and out-of-school youth with vital sexual reproductive health education to reduce the risk of pregnancy and HIV transmission. We reached 575 adolescents through 21 sessions compared to Q3, where we reached 263 adolescents in eight sessions. These sessions are timely as the National AIDS Control Programme begins to reinvest and refocus efforts on HIV prevention for in- and out-of-school adolescents who are at risk.

## Highlights by Country This Quarter (Continued)



### ZAMBIA

**New Clients Enrolled: 2,281**

**Mentor Mothers Employed: 40**

- To prevent sero-conversion and reduce vertical transmission among pregnant and breastfeeding women (PBFW) at the Chipata District Hospital, m2m Mentor Mothers reached 1,659 clients with health education and HIV re-testing services. This is a 99% achievement against the quarterly/annual target of 1,671.
- In Lusaka, Mentor Mothers conducted proactive community-level follow-up of all mother-baby pairs (MBPs) due for their final 24-month HIV testing and ensured that 232 of all HIV-exposed infants graduated with a final HIV-negative outcome. This was against a target of 238 clients. A negative outcome at 24 months means the child has successfully completed the prevention of mother-to-child transmission (PMTCT) programme.
- Reducing maternal viral load during pregnancy is a key PMTCT intervention. During the period under review, Mentor Mothers under the UNICEF project conducted Viral Load Monitoring, which included community-based adherence counselling and linkage of clients to viral load testing services. Out of the 597 clients tested, 586 (98%) were found to be virally suppressed. The 11 clients with unsuppressed viral load have since been placed on Enhanced Adherence Counselling (EAC) to improve their adherence, with the support from Mentor Mothers.



### ANGOLA

**New Clients Enrolled: 10,591**

**Mentor Mothers Employed: 82**

- A high-level delegation from the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), UN, and Global Fund visited Angola in December to discuss and observe synergies in the programmes funded by the Global Fund and PEPFAR. They had the opportunity to visit m2m sites in Benguela Province where they participated in a question-and-answer activity with Mentor Mothers to understand the work they are doing in the different health units and the community. The Global Fund Country Coordinating Mechanism (CCM) President and focal point commended the work Mentor Mothers are doing.
- As part of m2m's new strategic outlook, we are deepening our partnerships with governments and other allies to strengthen health systems to deliver health and opportunity for all. In Angola, Mentor Mothers are working closely with Traditional Birth Attendants (TBAs) who serve as a bridge between the formal health system and women in communities who do not access services from their local clinic. This quarter, Mentor Mothers supported 18 PBFW living with HIV who were referred to them by TBAs for HIV testing services, PMTCT education, and referrals to health facilities. Our collaboration with the TBAs will be scaled up in the new year to ensure that more PBFW living in remote areas are reached and linked to life-saving services with the goal of reducing maternal and child mortality and preventable deaths, in line with our 2022-2026 strategic plan.
- To achieve the global goal of ending AIDS by 2030, it is essential to reach all family members. That is why, through our community-based services, we are intentionally testing male partners in Angola, with impressive results. For the period under review, Mentor Mothers tested 471 male partners, with 57 testing positive for HIV. The uptake of Index Case Tracing and Testing among male partners is encouraging and is the result of the deployment of experienced Mentor Mothers to monitor and manage male partner testing services at strategic locations that are easily accessible to men.

## Highlights by Country This Quarter (Continued)



### TANZANIA

**New Clients Enrolled: 3,519**

**Mentor Mothers Employed: 34**

- This quarter, Mother Champions in Tanzania began facilitating support groups for enrolled clients at six of the ten health facilities supported by m2m in Morogoro region. Sixty-eight [68] antenatal and 206 breastfeeding mothers and six male partners attended a total of 30 support group sessions, which helped improve self-esteem and enhance psychosocial functioning, to better support treatment adherence and improve retention in care. Topics covered in these sessions included encouraging disclosure, sharing of experiences, and sexual reproductive health education so that clients can make informed decisions about their health and wellbeing.
- As part of our new organisational strategy, m2m Community Health Workers are offering an expanded range of health services to their clients. One of the areas where we will be deepening our work is Tuberculosis (TB). In Tanzania, Mother Champions are using a TB algorithm tool to screen for new cases among enrolled clients. This quarter, 797 (100%) PMTCT clients on treatment were screened for TB. While no suspected cases were found, we will continue to make this service available to all, ensuring that families get the care they need, where and when they need it.
- m2m is utilising efficient client tracking mechanisms to ensure active client follow up for critical tests and appointments, including antiretroviral treatment (ART) refill visits. Mother Champions continued to make use of client appointment diaries and Ministry of Health registers to identify clients who need immediate follow up before and after appointments. As a result, 99% of clients picked up ART according to their scheduled appointments during this quarter.

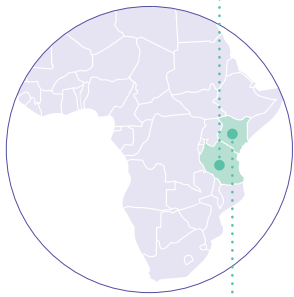


### KENYA

**New Clients Enrolled: 2,292**

**Mentor Mothers Employed: 21**

- Internationally renowned public health advocate and UN Community Health Goodwill Ambassador—Professor Miriam Were, was the special guest at m2m's Strategic Plan launch event, which took place in Nairobi in November. During her keynote address, Professor Miriam lauded the Mentor Mother Model and called for it to be scaled up across Kenya. Also in attendance were representatives from the Ministry of Health, local implementing partners, m2m frontline staff, and m2m Board Members, who listened with interest as m2m Kenya Programme Lead Charles Muruka, presented the new five-year strategy.
- This quarter saw several key improvements in the performance of the Kenya programme, as measured by the internal quality matrix. First, the number of infants tested for HIV at six weeks improved from 76% in Q3 to 92% in Q4, while those tested at 18-24 months increased from 63% in Q3 to 85% in Q4. This is due to more intensified client follow-ups by Mentor Mothers and a calmer political environment in the aftermath of the general elections held in the previous quarter. Second, 47 (137%) new and 462 (139%) returning clients in Q3 and Q4, respectively, were assessed for antiretroviral therapy (ART) adherence by both Facility Mentor Mothers and Community Mentor Mothers, resulting in a 100% adherence rate achievement for both periods. While all clients due for viral load testing were also assessed, there were still delays in receiving test results from the central laboratories, an issue that has been persisting for some time. m2m Kenya is working with health authorities to mitigate this challenge.





## Highlights by Country This Quarter (Continued)



### MALAWI

New Clients Enrolled: **33,626** Mentor Mothers Employed: **137**

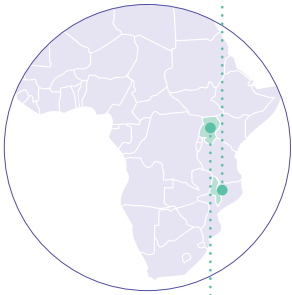
- Since 2020, m2m Malawi has been implementing an integrated Early Childhood Development (ECD) and Reproductive, Maternal, Newborn, and Child Health (RMNCH) project in Mulanje district, which has aimed at improving the health and wellbeing of mothers and children in the catchment area. Cumulatively, 3,314 children were assessed for their 3-, 6-, 12-, and 18-months milestones, of which 3,275 (98%) had achieved their milestones on time—a remarkable result. In addition, Mentor Mothers were able to reach 14,494 clients through 889 group sessions that covered various ECD related educational messages.
- In November 2022, m2m Malawi successfully completed the implementation of an adolescent-focused project in Lilongwe. Over a one-year period, the project reached a total of 28,100 clients (14,964 antenatal and 22 postnatal, 4,015 males, and 4,167 children, in addition to 4,932 caregivers in the community). This means we significantly exceeded the target of 13,264 antenatal and 1,873 male clients reached. These achievements are attributed to the 14 Adolescent Mentor Mothers who were recruited, paid, and deployed to provide peer counselling. These younger Mentors use their own experiences to connect with discordant couples and encourage them to access relevant health services at their local clinic.
- We are working with governments and partners to demonstrate the value and importance of community health workers (CHWs) and to better support health systems. With funding from LGT Venture Philanthropy, m2m partnered with the Community Health Section of the Ministry of Health in Malawi to train different CHW cadres to better understand their role in addressing the growing health needs in communities. Community Health Teams, Health Centre Management Committees, Community Health Action Groups, Village Health Committees, and Health Surveillance Assistants were capacitated to deliver on-demand health services and improve the quality-of-service delivery at the facility and community levels.



### UGANDA

New Clients Enrolled: **28,601** Mentor Mothers Employed: **100**

- m2m developed a new curriculum to integrate ECD services into our RMNCAH programme. Twelve programme staff were trained and adopted a 'Train the Trainer' approach to upskill 73 Mentor Mothers who will provide holistic support and services to their clients at 14 health facilities and catchment areas.
- m2m facilitated mental health training to 32 young Mentor Mothers, who are between 22 and 27 years old, with the goal of improving mental health services for pregnant and lactating mothers, especially adolescent mothers affected by HIV and the aftermath of the COVID-19 pandemic.
- In September 2022, the Ugandan Ministry of Health announced that an Ebola outbreak was declared in the Western and Central regions. m2m Uganda mobilised our teams in Jinja to support the government's response efforts. Mentor Mothers delivered critical health education at the facility and community levels and attended weekly response planning sessions. We also provided a public address system used to broadcast health tips and information during community sensitisation campaigns in the epicentre sub-counties of Buyengo and Buwenge. Our efforts were formally recognised by the Resident District Commissioner who is the President's District Representative.



## Combined Financials (m2m Global) 2022

All figures are in US Dollars.

	2022 Annual Budget (AB)	YTD Actuals through Dec-22	Amount Variance	Percentage Variance
<b>TOTAL - ALL SOURCES</b>				
Opening Net Assets	37,301,487	37,301,487	**	**
<b>Revenue</b>	<b>33,000,000</b>	<b>33,805,995</b>	<b>805,995</b>	<b>2%</b>
<b>Expenditure</b>	<b>31,504,214</b>	<b>30,093,523</b>	<b>(1,410,691)</b>	<b>(4%)</b>
<b>Change in Net Assets</b>	<b>1,495,786</b>	<b>3,712,472</b>	<b>2,216,686</b>	<b>148%</b>
<b>Closing Net Assets</b>	<b>38,797,273</b>	<b>41,013,959</b>	<b>2,216,686</b>	<b>6%</b>
<b>RESTRICTED FUNDING</b>				
Opening Net Assets	7,046,490	7,046,490	**	**
<b>Revenue</b>	<b>27,114,814</b>	<b>23,463,380</b>	<b>(3,651,434)</b>	<b>(13%)</b>
<b>Expenditure</b>	<b>25,769,109</b>	<b>24,053,386</b>	<b>(1,715,723)</b>	<b>(7%)</b>
<b>Change in Net Assets</b>	<b>1,345,705</b>	<b>(590,006)</b>	<b>(1,935,711)</b>	<b>(144%)</b>
<b>Closing Net Assets</b>	<b>8,392,195</b>	<b>6,456,484</b>	<b>(1,935,711)</b>	<b>(23%)</b>
<b>UNRESTRICTED FUNDING</b>				
Opening Net Assets	30,254,997	30,254,997	**	**
<b>Revenue</b>	<b>5,885,186</b>	<b>10,342,615</b>	<b>4,457,429</b>	<b>76%</b>
<b>Expenditure</b>	<b>5,735,105</b>	<b>6,040,137</b>	<b>305,032</b>	<b>5%</b>
<b>Change in Net Assets</b>	<b>150,081</b>	<b>4,302,478</b>	<b>4,152,397</b>	<b>2767%</b>
<b>Closing Net Assets</b>	<b>30,405,078</b>	<b>34,557,475</b>	<b>4,152,397</b>	<b>14%</b>

mothers2mothers (m2m) recognised Revenue of \$33.8M for the year ended 31 December 2022, which is \$0.8M more than our 2022 Revenue Budget.

Although Grants and Fundraising Revenue fell short of our expectation, we received the final tranche of our MacKenzie Scott gift, and this helped us exceed our revenue target for 2022.

Expenses totalled \$30M and 84% of costs went towards programmes and services, while our Fundraising costs as a percentage of Grants and Fundraising were 8%.

We end the year with reserves of \$37.3M (\$34M Unrestricted) and we are well positioned to accelerate implementation of our strategic plan in 2023.

## Q4 Fundraising Highlights

A strategic investment from the Denise Coates Foundation will continue to support m2m's maternal and child health services for Lilongwe's women, adolescent girls, and children over the next three years.

USAID has extended its support for the Children and Adolescents are My Priority (CHAMP) programme in Mpumalanga, South Africa with an additional \$9,491,096, helping us to improve the health, wellbeing, and resilience of more orphans and vulnerable children and their caregivers.

As part of ViiV Healthcare's Positive Action Strategic Partnerships, m2m has been awarded \$250,000 to scale up our HIV-prevention response and integrated package of child health, adolescent health, early childhood development, and prevention of mother-to-child transmission (PMTCT) of HIV interventions in Lusaka, Zambia.

### Celebrating a Remarkable Year

2022 was a year full of remarkable progress at mothers2mothers (m2m). Among other things, we embarked on an exciting new Strategic Plan, ensured the voices of our frontline team were heard on some of the biggest global stages, welcomed exciting new leadership to our Boards and Country Teams, and achieved remarkable growth and impact thanks to the tremendous hard work and dedication of our team.

This year drew even wider recognition of our proven peer-led model, which for more than 20 years has put women at the heart of the solution—by employing women living with HIV as Community Health Workers. Our new Strategic Plan lays the groundwork for our model to achieve even bigger scale and impact—doubling down to end HIV/AIDS while tackling related life-threatening health issues that pose major risks for people living with HIV—all with the aim of building a fairer, healthier future.

Here are a few highlights of 2022:

**1. New Strategic Direction:** One of the big highlights of the year was the launch of our ambitious new five-year Strategic Plan which sees m2m continuing to evolve into a Primary Health Care Organisation—a one-stop shop for our clients' most critical health needs, helping even more people to access and stay in care.

**2. Increased Scale and Remarkable Impact:** Despite ongoing disruptions from the COVID-19 pandemic, our Annual Programme Review showed increased scale and remarkable impact in 2021, including: meeting all of the UNAIDS 95-95-95 targets for ending HIV/AIDS, four years early; reaching 51% more adolescents (ages 10-19) than the year before; helping 99% of children enrolled in our Early Childhood Development program achieve their developmental milestones by their first birthday; and achieving virtual elimination of mother-to-child transmission of HIV among our enrolled clients for eight consecutive years.



## In Focus (Continued)



**3. UN Consultative Status:** m2m was honoured to receive Special Consultative Status from the United Nations (UN) Economic and Social Council (ECOSOC)—an important milestone in our efforts to achieve universal health coverage through paid, professionalised, skilled, and fully digitalised female Community Health Workers. With this status, we will contribute to official UN policy-making processes and ensure the voices of our frontline team and the communities we serve are considered by world leaders.

**4. m2m Sets the Agenda:** m2m made a splash on some of the biggest global health stages in 2022. m2m frontline staff and Country Directors were out in full force at the 2022 International AIDS Conference (AIDS 2022) in Montréal, Canada, sharing our work and impact at our exhibition stall and various high-profile engagements—including a session we hosted with the generous support of Gilead Sciences Europe Ltd, and at the launch of the Global Alliance to End AIDS in Children. We also made our presence known during the United Nations General Assembly (UNGA) in New York in mid-September. m2m Spokeswoman Bupe Sinkala and senior staff spoke at several high-profile events, where they highlighted the power of people-centred models in ending HIV/AIDS and creating health for all by 2030.

**5. Shaping Africa's Digital Health Future:** In recognition of our growing digital health footprint and expertise, m2m was invited to serve on the African Union Commission's Digital Health Strategy Taskforce earlier this year, which aimed to strengthen health research, innovation, and technical capabilities to deliver the Africa Health Strategy 2016-2030. When finalised, the strategy is expected to be adopted by AU Member States.



## In Focus (Continued)

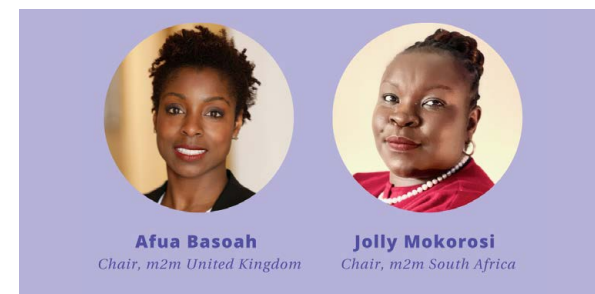
**6. Exciting Board News:** We were delighted to announce two new Board Chairs in 2022: Jolly Mkorosi—a financial services professional and business owner—as Chair of the South Africa Board of Directors; and Afua Basoah—Head of Healthcare Strategy at RAPP—as Chair of the United Kingdom (U.K.) Board of Trustees. In addition, m2m Co-Founder Robin Smalley—who retired in March after 18 years of working tirelessly to serve women, children, and families—joined m2m’s U.S. Board.

**7. Investing in African Leaders:** m2m was delighted to welcome new country leads in 2022. These include Dr. Agnes Kobusingye, who joined us as Country Director of m2m Uganda. She is a medical doctor, specialising in the monitoring and evaluation of health systems, with over 18 years of experience serving mainly in senior management and leadership positions. In addition, Dr. Bridget Malewezi joined us as Country Director of m2m Malawi. She is a medical doctor and public health practitioner who came to us from Seed Global Health in Malawi and served in various roles at the Clinton Health Access Initiative.

**8. Minutes for Mentor Mothers Rides Again:** After being postponed in 2020 due to COVID-19, m2m’s flagship bi-annual cycling challenge returned in full force between October 22-26 in the Western Cape, South Africa. Participants had the opportunity to see our frontline work, including our Innovation Hub, in action and talk to Mentor Mothers and clients, and also cycle along the gorgeous False Bay coastline and through the hills of the Jonkershoek Nature Reserve, learning more about our work while raising revenue to support us.

**9. Our Inspiring Frontline Team:** None of this would be possible without our frontline team. What makes Mentor Mothers so effective is that they have overcome their own challenges and now share their experiences and knowledge to ensure women and families in their communities access the care they need. One of these inspiring women is Bupe Sinkala, an m2m Spokeswoman and Mentor Mother in Zambia, who was recently featured in a major U.S. media outlet.

**While we are proud of our achievements, we also know that m2m is just getting started! Thank you for the unwavering support of our new and long-standing donors and partners. We are incredibly grateful for you and for joining us to create a fairer, healthier future for everyone, everywhere.**







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