



# New Strategy, Notable Results

## Select 2022 Impact and Insights

September 2023

In 2022, mothers2mothers (m2m) launched an ambitious strategic plan—leveraging our proven female-led, peer-based model to deliver integrated primary health care services designed to end HIV, tackle related health conditions, and reduce preventable deaths by a third. In this first year of implementation, we demonstrated this new plan can deliver impact at scale and advance our mission of providing health care to families who need it most, delivered by women who know them best. This factsheet provides data and insights on m2m’s reach and impact in 2022.

### DRIVING ACCESS TO HEALTH CARE IN MARGINALISED COMMUNITIES

m2m provided direct services in **413 communities and health facilities** across **10 sub-Saharan African countries** in 2022—employing **1,283 frontline staff** living with HIV as trained, paid, professional, and supported community health workers.<sup>1</sup>

**1,212,244 new and returning clients** were reached in 2022 through direct services, eServices, and technical assistance—achieving 98% of our planned annual target. **This included:**

#### IN-PERSON SERVICES

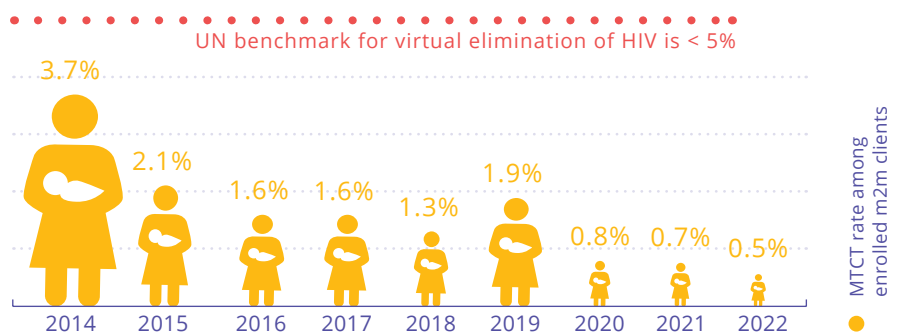
**317,727 one-on-one health counselling sessions** and **21,865 group education and counselling sessions** held at health facilities and in communities.

#### COMBINED WITH DIGITAL SERVICES TO AMPLIFY IMPACT

**504,434 client engagements** through m2m’s eServices, including messages and queries to our Virtual Mentor Mother Platform (VMMP) WhatsApp chatbot and Help Desk, and peer support services provided by phone.

### DOUBLING DOWN ON ENDING HIV/AIDS

m2m has achieved virtual elimination of mother-to-child transmission (MTCT) of HIV among our enrolled clients for **nine consecutive years**, with a transmission rate of just 0.5% in 2022—well below the regional benchmark which has risen to 8.6% in recent years<sup>2</sup>



We also helped prevent new adult infections. Only **0.45%** of clients who were HIV-negative when enrolled in m2m’s programme contracted HIV in 2022—the third consecutive year that we achieved a decline and 5.12 times lower than the global benchmark of 2.3%.<sup>3</sup>

For clients who are living with HIV, m2m once again proved our ability to meet or surpass UNAIDS' ambitious 2025 targets designed to bring the AIDS epidemic under control, including:

**Target 1:**  
95% of people living with HIV know their HIV status

**95%**

of m2m clients who are women (ages 15-49) tested for HIV, compared to a benchmark of 86% in sub-Saharan Africa.<sup>4</sup>

**Target 2:**  
95% of people who know their status are on treatment

**98%**

of m2m clients who tested positive for HIV accessed treatment, compared to a benchmark of 76% in sub-Saharan Africa.<sup>5</sup> That included 97% of children (ages 3-9), which is significant since globally just over half of children living with HIV are on treatment.<sup>6</sup>



**Target 3:**  
95% of people on treatment with suppressed viral loads

**97%**

of m2m clients on HIV treatment achieved "viral suppression," meaning they are more likely to be healthy and cannot transmit the virus. This compares to a benchmark of 71% in sub-Saharan Africa.<sup>7</sup>

## IMPROVING HEALTH AND OPPORTUNITY FOR WOMEN AND FAMILIES

**91%**

of our clients report **consistent condom use**—critical for preventing HIV and other STIs, and as an element of family planning.

**98%**

of children receiving m2m's **early childhood development** services reached their developmental milestones at 12 months.

**142,510**

m2m clients were pre-screened for **tuberculosis** (TB), almost twice as many as in 2021. Furthermore, **100%** of clients who tested positive for TB were linked to treatment.

**96%**

of m2m clients referred for a **cervical pre-cancer screening** in Lesotho agreed to proceed with the procedure (visual inspection with acetic acid), compared to 34% in 2021. **100%** of clients diagnosed with cervical pre-cancerous lesions were linked to treatment.<sup>8</sup>

1. Data correct as of 31 December 2022.
2. <https://www.unaids.org/en/resources/documents/2021/2021-global-aids-update>
3. <https://data.unicef.org/>
4. [https://www.unaids.org/sites/default/files/media\\_asset/2023-unaids-global-aids-update\\_en.pdf](https://www.unaids.org/sites/default/files/media_asset/2023-unaids-global-aids-update_en.pdf)
5. Ibid.
6. <https://www.who.int/news/item/02-08-2022-new-global-alliance-launched-to-end-aids-in-children-by-2030>
7. [https://www.unaids.org/sites/default/files/media\\_asset/2023-unaids-global-aids-update\\_en.pdf](https://www.unaids.org/sites/default/files/media_asset/2023-unaids-global-aids-update_en.pdf)
8. Results from m2m's cervical cancer prevention programme targeting post-natal women living with HIV in Lesotho

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